



Post Title: Senior Specialist – Advocacy and Communications

Reports to: Director, Advocacy and Public Policy

Duty Station: Geneva

Date issued: 4 May

Closing Date: 25 May

Level: Work level: 3

Career step: 5

Purpose:

- To develop and implement strategic approaches to advocacy.
- To lead development of principal messaging for GAVI Alliance through original writing and innovative communications approaches.
- To oversee the continuing development, maintenance and projection of GAVI's voice and brand.

Key results expected:

- A strategic approach to advocacy for the GAVI Alliance, including identification of key audiences and outreach opportunities.
- High quality, innovative communications materials for use by GAVI messengers, including Board members, CEO and senior management.
- Consistency of messaging through the maintenance and promulgation of visual and verbal protocols throughout the organisation.
- Regular development of new intellectual capital to help favourably position GAVI.

Main duties/responsibilities:

- Develop and maintain strategic approaches to advocacy, including identification of key audiences and opportunities to influence them.
- Working in collaboration with communicators in the External Relations Office, the CEO and the Executive Office, lead the development of new communications tools such as innovative ways of presenting GAVI results,



business model and approach, and provide guidance in the production of other communication products and tools.

- Develop messages on emerging issues and identify new opportunities for furthering GAVI's advocacy and communications objectives.
- Oversee the development and maintenance of a common set of visuals and verbal messages for use by GAVI staff and other messengers and advocates and manage the development of systems to maximise their use.
- Provide editorial and communications advice and assistance to senior GAVI staff and key GAVI Alliance advocates, including Board members as required.
- Prepare key speeches and public presentations, including for CEO and Board members, as required.

Minimum requirements:

Academic:

- Advanced university degree in relevant field (e.g. communications, public health, international development) or equivalent professional experience

Experience:

- 10 years or significant experience in advocacy and communications, including proven capacity at strategic level.

Skills/competencies:

- Excellent and creative communications skills – in verbal and visual fields.
- Demonstrable experience maintaining and promoting voice and brand.
- Ability to write and edit quickly and accurately.
- Ability to convey communication concepts and support, develop and supervise communication production by others.
- Data literacy and capacity to conceive and execute translation of data into story line and message.
- Eye for detail and commitment to accuracy.



- Knowledge of international development and/or public health field or demonstrated capacity to quickly master new knowledge base.
- Cross-cultural communication appreciation and capacity to work with and inspire others in a multicultural environment.

Languages:

- Superlative command of written and spoken English. Other languages an asset.

Remuneration:

Competitive

Remarks:

Please send your application directly to: recruiting@gavialliance.org by the closing date and mention 'Senior Specialist – Strategic Communications' in the subject of the email. Only short listed candidates will be contacted.